ECONORTH LTD.

# Cookie

## Policy

John Thompson

Next Review Date: 15.02.23



This policy applies to all EcoNorth Staff / Internships / Consultants / Placements who work on behalf of the company and is reviewed annually to ensure its continuing suitability.



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### **Cookie Policy**

#### 1. Introduction

This Cookie Policy applies to any websites, branded pages on third-party platforms (such as FaceBook and Twitter) and applications accessed or used through such websites or third-party platforms (hereinafter "websites") which are operated by or on behalf of EcoNorth.

#### 2 Definitions

"EcoNorth" or "we" or "us" or "our" means "EcoNorth Ltd".

"Cookie" means a small file of text which asks your permission to be placed onto the computer's hard drive. Once you agree, the file is added and a particular task is performed eg examining web traffic or remembering your preferences when visiting a website.

"Personal data" means any information relating to an identified or identifiable natural person. An identifiable natural person is one who can be identified directly or indirectly, in particular by reference to an identifier such as a name, identification number, location data, online identifier or one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

"Data Subject" means an individual on whom data is collected and processed. This can be an organisation's customers, contractors, suppliers and employees for example.

"Consent" means any freely given, specific, informed and unambiguous indication of a Data Subject's wishes by which they, by a statement or by a clear affirmative action, signify agreement to the processing of personal data relating to them.

#### 3 Use of Cookies

Cookies on EcoNorth's websites are used for:

- Strictly necessary purposes These allow the core functions of the websites to be performed eg security, network management and accessibility. These cookies do not handle personal data.
- Analytical/performance purposes These allow us to recognise and calculate the number of visits that Data Subjects make and to see how they navigate their way around our websites, therefore, helping us improve our website performance eg by ensuring that Data Subjects can find what they are looking for easily.
- Preference purposes To help us recognise Data Subjects when they return to our websites. This allows us to remember their preferences and settings (eg their choice of language or region) and to personalise our content for them.



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• Sharing purposes – This allows Data Subjects to share pages with social networks such as Facebook and Twitter and to access online assistance via a chat box provided by Tawk.to. This allows third-party platforms to check if Data Subjects' browsers support cookies and to track their preferences.

Cookies do NOT give EcoNorth access to any Data Subject's computer or any information about them, other than the data they choose to share with us.

#### 4. Consent

The first time Data Subjects engage with EcoNorth's websites, they will be asked to confirm which cookies they agree to being added to their web browser. Their consent will be recorded on our Website Consent Log and the relevant cookies will be applied. Choosing not to allow these cookies may prevent them from taking full advantage of our websites.

Data Subjects will be prompted to renew their consent on an annual basis.

Data Subjects have the right to amend or withdraw their consent at any time. Should they wish to do so, Data Subjects can visit our Cookie Notice on our websites and click on the link: Change your consent. Alternatively, they can contact EcoNorth by email at <u>enquiries@econorth.co.uk</u> or by post at:

Data Protection Department EcoNorth Ltd 11 Enterprise Court Cramlington Northumberland NE23 1LZ United Kingdom

Data Subjects in Ireland can contact EcoÉireann by email at <u>enquiries@ecoeireann.ie</u> or by post at:

Data Protection Department EcoÉireann Acorn Business Centre Blackrock County Cork T12 K7CV Ireland

#### 5. Contacts

Data Subjects should email us at <u>enquiries@econorth.co.uk</u> (or <u>enquiries@ecoeireann.ie</u> for those based in Ireland) if they have any questions regarding our Cookie Notice, which is located on our websites.



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#### 6. Cookie Policy Review

EcoNorth's Cookie Policy is reviewed annually, or earlier if there are changes to applicable legislation or technology. Any amendments that are made at these times will be shared with EcoNorth's team at these times.

John Thompson Executive Director 17.02.22

